

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ITE&C Dept – Reimbursement of 50%/100% Exhibition Subsidy towards stall rentals for participating in the national & international IT exhibition – Sanction and Release of an amount of Rs.3,04,806/- (Rupees Three Lakhs Four Thousand Eight Hundred and Six Only) to the M/s. Discreet Art Productions LLP., IT company under ICT Policy of Government of Andhra Pradesh - Orders - Issued.

INFORMATION TECHNOLOGY, ELECTRONICS AND COMMUNICATIONS (Promotions)
DEPARTMENT

G.O.Rt.No. 34

Dated: 10.03.2014

Read the following:

1. G.O.Ms.No.9, IT&C Department, dt.07.07.2010.
2. GO.Ms.No.12, IT&C Dept, dt:23.07.2010
3. GO.Ms.No.9, IT&C Dept, dt:15.03.2013.
4. From M/s.Discreet Art Productions LLP, Hyderabad, Application dt:17.12.2013
5. Minutes of the 64th CCITI meeting held on 14.02.2014.
6. G.O.Rt.No.1926, Finance (EXPR.GAD-II) Department dt:06.04.2013.
7. U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:12.04.2013.

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ORDER:

The ICT Policy of Govt of AP in G.O. first read above seeks to promote the participation of the ICT Companies in national and international ICT Exhibitions to encourage Small and Medium Enterprise for exploring and penetrating national and international markets for increased business opportunities and provides 50%/100% subsidy in respect of the exhibition stall rent payable to the SME units.

2. As per GOs second and third read above, the following company has participated in an international ICT Exhibition, MIPCOM 2013, France and is eligible for reimbursement of 50% exhibition subsidy paid towards stall rentals and after completion of the exhibition, vide 4 read above requested for reimbursement of 50% exhibition subsidy in their favour:

| S.No. | Name of the company | Name of the exhibition participated | Amount claimed (Rs) | Amount eligible & to be released (Rs.) |
|-------|----------------------------------|--|---------------------|--|
| 1 | M/s Discreet Art Productions LLP | MIPCOM 2013, France Dt.07.10.13 to 10.10.13 | 6,77,365 | 3,04,806 |
| | | | | 3,04,806 |

3. Taking into consideration the recommendations of CCITI vide 5th read above, Government after careful consideration, hereby accords sanction and release for an amount of Rs.3,04,806/- (Rupees Three Lakh Four thousand Eight hundred and Six Only) to the company mentioned at Para.2 above towards stall rentals paid by the company.

4. The Subsidy sanctioned and released at Para.3 above shall be debited to the following Head of Account:

3451 : Secretariat Economic Services
MH 090 : Secretariat
GH (11) : Normal State Plan
SH (22) : IT&C Department
330 : Subsidies

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5. The Joint Director (Admn) & DDO, ITE&C Department shall draw the amount of Rs.3,04,806/- (Rupees Three lakh Four thousand Eight hundred and Six Only) towards reimbursement of Exhibition Subsidy sanctioned in Para.3 above and arrange for payment after duly applying the TDS in favour of the respective company as mentioned here under:

| S.No. | Name of the company | Amount to be reimbursed (Rs.) |
|----------|---------------------------------|-------------------------------|
| 1 | M/s Discreet Art Production LLP | 3,04,806/- |
| Total :- | | 3,04,806/- |

6. The above company shall submit an advance stamped receipt for the amount sanctioned to them, to the Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SANJAY JAJU
SECRETARY TO GOVERNMENT

To
M/s. Discreet Art Production LLP, 33, Sai Enclave, Road No.12, Banjara Hills, Hyderabad – 500 034.

The Accountant General (A&E)/(Audit), A.P. Hyderabad
The Director Treasuries & Accounts, A.P., Hyderabad
The Pay and Accounts Officer, Hyderabad
The Resident Audit Officer, O/o Pay and Accounts Officer, Hyderabad
The Dy. Pay and Accounts Officer, AP Secretariat Branch, Hyderabad
The JD (Admn) & DDO, ITE&C Department

Copy to:
S.F./Spare

// FORWARDED : : BY ORDER //

SECTION OFFICER